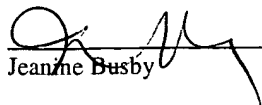




PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

I hereby certify that this correspondence is being deposited with the U.S. Postal Service as first class mail in an envelope addressed to Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on September 22, 2006.


Jeanne Busby

Appl No. : 09/904,184 Confirmation No. 1160
Applicant : James A. McFarlin, et al.
Filed : July 11, 2001
Title : METHOD AND APPARATUS FOR ONLINE CREATION AND SALE
OF CUSTOM LOCAL STORE MARKETING MATERIALS

TC/A.U. : 3622
Examiner : Duran, Arthur D.

Docket No. : 45565/M785
Customer No. : 23363

AMENDMENT

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Post Office Box 7068
Pasadena, CA 91109-7068
September 22, 2006

Commissioner:

In response to the Office action dated March 23, 2006, please amend the above-identified application as follows:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this response.

Remarks/Arguments begin on page 12 of this response.